



Samesystem extends its contract with Bestseller for five years. The agreement represents an estimated Revenue between DKK 35m and DKK 40m.

Company Announcement No. 20-2023

Copenhagen, 15 Sep 2023

Inside information

The international fashion retailer Bestseller has signed a contract with SameSystem for five years, running until the end of 2028. The value of the contract represents an estimated Revenue of DKK 35m to 40m with further upsale opportunities.

"We are extremely proud that Bestseller extends the contract with us for another five years. Bestseller has been with us since the beginning in 2008, and it documents the quality and value of our solution when one of Europe's most successful Retailers shows that trust and commitment to us. We will do our utmost to continue to add value to Bestseller and support their strong growth over the next years," says Carsten Fensholt, CEO of SameSystem.

The new agreement is significant, further strengthening SameSystem's position as the leading European supplier of Workforce Management dedicated to Retail and Foodservice and confirming SameSystem's growth strategy.

SameSystem A/S guidance for the fiscal year ending 30 September 2023 remains unchanged.

About Bestseller

Bestseller is one of Europe's largest fashion retailers, founded in Denmark in 1975, with an annual revenue of more than EUR 4.7 bn.

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About SameSystem A/S

SameSystem is an international Software-as-a-Service (SaaS) company with a local presence in six countries.

SameSystem offers a scalable, regulatory-compliant, and data-driven workforce management (WFM) solution tailored to retail and foodservice. The solution enables retailers and foodservice businesses to maximise performance levels and competencies in their organisations by freeing up time for employees, reducing administration significantly and helping stores and restaurants plan perfectly.

For more information about SameSystem, please visit <https://www.samesystem.com/>.