



Notification of transactions by persons discharging managerial responsibilities and persons closely associated with them

Company Announcement No. 15-2023

Copenhagen, 20 July 2023

In accordance with the EU's Market Abuse Regulation article 19, SameSystem A/S must publicly disclose transactions made by persons discharging managerial responsibilities and persons closely associated with them on the trading of SameSystem A/S shares.

SameSystem A/S has received notification of the below transactions related to shares in SameSystem A/S made by CEO Carsten Fensholt, who has acquired 160,000 shares in SameSystem A/S at an average price of DKK 1.09 per share.

Carsten Fensholt now personally owns 3,680,979 shares and thus, directly and indirectly, controls 3,680,979 shares and votes in SameSystem A/S, corresponding to 5.2% of the total number of shares and voting rights, and has therefore become a major shareholder in the company.

| | | |
|-----------|--|--|
| 1. | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Carsten Fensholt |
| 2. | Reason for the notification | |
| a) | Position/status | CEO (Chief Executive Officer) |
| b) | Initial notification/amendment | Initial notification |
| 3. | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | SameSystem A/S |
| b) | LEI | 894500H3QH7DVU4D4J96 |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares ISIN DK0061551033 |
| b) | Nature of the transaction | Purchase |
| c) | Price(s) and volume(s) | Price: 1.07 – Volume: 40,000 Price: 1.08 – Volume: 18,000 Price: 1.09 – Volume: 45,000 Price: 1.10 – Volume: 33,784 Price: 1.12 – Volume: 23,216 |
| d) | Aggregated information - Aggregated volume - Price | Aggregated volume: 160,000 Aggregated price: DKK 174,472 Average price: 1.09 |
| e) | Date of the transaction | 18 July 2023 |
| f) | Place of the transaction | Nasdaq First North Premier Growth Market Denmark |

CONTACT INFORMATION

SameSystem A/S

Carsten Fensholt

Mobile: (+45) 30 44 93 96

CEO

SameSystem A/S, Rentemestervej 2A, 2400 København NV

Denmark

Certified Adviser

EY

Phone: (+45) 73 23 30 00

Sasja Dalgaard

EY, Dirch Passers Allé 36, 2000 Frederiksberg

Denmark

About SameSystem A/S

SameSystem is an international Software-as-a-Service (SaaS) company with a local presence in six countries.

SameSystem offers a scalable, regulatory compliant and data-driven workforce management (WFM) solution tailored for retail and foodservice.

SameSystem enables retailers and foodservice businesses to maximise performance levels and competencies in their organisations by freeing up time for employees, reducing administration significantly and helping stores and restaurants plan perfectly.