Major fashion house Hugo Boss signs customer agreement with SameSystem

The globally recognised brand Hugo Boss has signed a customer agreement with SameSystem, which includes all their stores in Spain and Portugal. With the agreement, SameSystem's cloud-based workforce management solution (WFM) will be implemented in 107 Hugo Boss stores across the two countries.

The new customer agreement is significant due to its size and because it strengthens SameSystem's position in the Spanish and Portuguese markets, confirming SameSystem's growth strategy and international expansion.

SameSystem A/S ARR guidance for the fiscal year ending 30 September 2022 remains unchanged at DKK 59.5 mio.

About Hugo Boss
Hugo Boss is a mid-luxury international fashion house headquartered in Germany with more than 13,800 employees worldwide. The brand is known for high-quality and timeless men- and womenswear and a wide selection of fragrances, eyewear, and watches.

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About SameSystem A/S

SameSystem is an international Software-as-a-Service (SaaS) company with offices in nine countries. SameSystem offers a scalable, regulatory compliant and data-driven workforce management (WFM) solution tailored for retail and foodservice.

SameSystem enables retailers and foodservice businesses to maximise performance levels and competencies in their organisations by freeing up time for employees, reducing administration significantly and helping stores and restaurants plan perfectly.

SameSystem's solution includes AI-powered forecasting, a budget-conscious scheduling feature, automatic payroll processing, digital contracts and signatures, time and attendance tracking and a business intelligence feature.